# **INVOICE**



WFSB 333 Capital Blvd Rocky Hill, CT 06067 Main: (860)728-3333 Billing: (404)325-4646

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 491620-1 | 09/09/12 | September 2012 | 08/27/12 - 09/09/12

Station	Account Executive	Sales Office	Sales Region
WFSB	House- National	House-National-	National

Advertiser Product Estimate Number

Murphy For Senate 2012 September 3 - September 11731

Special Handling

Cantal

IDB#	Advertiser Code Product Code
i	
f	
Agency Ref	Advertiser Ref

Billing Address:

Media Strategies and Research Attention: Accounts Payable 11350 Random Hills Road Ste 670 Fairfax, VA 22030

Send Payment To:

WFSB BOX 13034

Newark, NJ 07188-0034

						Spots/			
ine Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 09/04/12	09/04/12	Eyewitness News	5am - 5:30am	-T	:30	1	\$500.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12 -T	Spots/Week 1	<u>Rate</u> \$500.00			A		
Spots: # C			intion .	Start/End Time	Lenot	h Ad-ID			Rate Typ
		/04/12 5:20 AM Eyewi		5am - 5:30am		0 MUPTV51H			\$500.00 N
			· · · · · · · · · · · · · · · · · · ·						
2 09/07/12	09/07/12	Eyewitness News	5:30a - 6am	F	:30	1	\$250.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate			***************************************		
Constant # C	09/03/12		l Intion	\$250.00	Lanati	. A 4 ID			Deta Tue
Spots: # C				Start/End Time		h <u>Ad-ID</u> D MUPTV51H			Rate Typ
1 VV	/FSBF 09/	07/12 5:41 AM Eyewi	tness inews	5:30a - 6am	:30	THICALADM		•	\$250.00 NN
3 09/05/12	09/06/12	Eyewitness News	5:30a - 6am	11	:30	2	\$700.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	<u>Rate</u>					
	09/03/12	09/09/1211	2	\$700.00					
Spots: # Cl				Start/End Time		Ad-ID			Rate Typ
		05/12 5:29 AM Eyewit		5:30a - 6am		) MUPTV51H			\$700.00 NN
2 W	FSBTh 09/	06/12 5:38 AM Eyewit	ness News	5:30a - 6am	:30	MUPTV51H			\$700.00 NA
4 09/07/12	09/07/12	Eyewitness News	6am - 6:30am	F	:30	1	\$400.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	09/03/12	09/09/12F	1	\$400.00					
Spots: # Cł				Start/End Time	Length				Rate Type
1 VV	FSB F 09/0	07/12 6:10 AM Eyewit	ness News	6am - 6:30am	:30	MUPTV51H			\$400.00 NN
5 09/04/12	09/06/12	Eyewitness News	6am - 6:30am	-111	:30	3	\$950.00	NM	
Weeks:		End Date MTWTFSS	Spots/Week	Rate					
	09/03/12	09/09/12 -111	3	\$950.00					P
Spots: # Ch				Start/End Time	<u>Length</u>				Rate Type
		04/12 6:15 AM Eyewiti		6am - 6:30am		MUPTV51H			\$950.00 NM
		05/12 5:59 AM Eyewiti		6am - 6:30am		MUPTV51H			\$950.00 NM
3 WF	SB Th 09/0	6/12 6:14 AM Eyewiti	ness News	6am - 6:30am	:30	MUPTV51H			\$950.00 NM
6 09/07/12	09/07/12	Eyewitness News	6:30am - 7am	F	:30	1	\$400.00	NM	

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

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# INVOICE



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BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
491620-1	09/09/12	September 2012	08/27/12 - 09/09/12

:	Advertiser	Product	Estimate Number
	Murphy For Senate 2012	September 3 - September	11731

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12F	Spots/Week 1	<u>Rate</u> \$400.00				···	
Spots: # C		ir Date Air Time Descr		Start/End Time	Length	Ad-ID			Rate Type
1 W	FSBF 09	9/07/12 6:59 AM Eyewi	tness News	6:30am - 7am	:30	MUPTV51H			\$400.00 NM
7 09/03/12	09/06/12	Eyewitness News	6:30am - 7am	1111	:30	4	\$950.00	NM	,
Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12 1111	Spots/Week 4	<u>Rate</u> \$950.00			231 (1) 12-1		
Spots: # Ci				Start/End Time	<u>Length</u>	Ad-ID			Rate Type
1		/03/12 6:54 AM Eyewi		6:30am - 7am	:30	MUPTV51H			\$950.00 NM
l.		/04/12 6:55 AM Eyewi		6:30am - 7am		MUPTV51H			\$950.00 NM
		/05/12 6:44 AM Eyewi		6:30am - 7am	:30	MUPTV51H	+		\$950.00 NM
4 WI	FSBTh 09	/06/12 6:58 AM Eyewil	ness News	6:30am - 7am	:30	MUPTV51H			\$950.00 NM
8 09/07/12	09/07/12	CBS: THE EARLY SH	IOV7am - 9am	F	:30	1	\$250.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12F	Spots/Week 1	<u>Rate</u> \$250.00					
Spots: # Ch			otion	Start/End Time	Length	Ad-ID			Rate Type
			THE EARLY SHOW	7am - 9am		MUPTV51H			\$250.00 NM
9 09/03/12	09/06/12	CBS: THE EARLY SH	OV7am - 9am	1111	:30	4	\$600.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12 1111	Spots/Week	Rate					
Spots: # Ch			4 Stion	\$600.00 Start/End Time	Length .	V4 1D			Data Tura
–			THE EARLY SHOW	7am - 9am		MUPTV51H			<u>Rate Type</u> \$600.00 NM
			THE EARLY SHOW	7am - 9am		MUPTV51H			\$600.00 NM
			THE EARLY SHOW	7am - 9am		MUPTV51H			\$600.00 NM
			THE EARLY SHOW	7am - 9am		MUPTVS1H			\$600.00 NM
10 09/08/12	09/08/12	7a-9a Sat. Eyewitness I	Ne7am-9am		:30	1	\$175.00	NM	
	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	09/03/12	09/09/12S-	1	\$175.00	1 11- 1	C.C. IPS			·
Spots: # Ch 1 WF	Day Airl		tion lat. Eyewitness New	<u>Start/End Time</u> 7am-9am	Length A	<u>10-11)</u> 10PTV51H			Rate Type
		7.10 AW 7a-9a 3	at. Eyewilless ivew	7am-9am	:30 6	OPIVOIH			\$175.00 NM
11 09/05/12	09/05/12	9am-10am	9am - 10am	W	:30	1	\$400.00	NM	
	Start Date 09/03/12	End Date MTWTFSSW	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00			1		-
Spots: # Ch	Day Air I	Date Air Time Descrip	tion	Start/End Time	Length A	d-ID			Rate Type
1 WF	SBW 09/0	05/12 9:45 AM 9am-10	am	9am - 10am		UPTV51H			\$400.00 NM
12 09/04/12	09/04/12	11a-12p Price is Right	11am - 12pm	-T	:30	1	\$500.00	NM	
		End Date MTWTFSS 09/09/12 -T	Spots/Week	<u>Rate</u> \$500.00		- ,			
Spots: # Ch	Day Air D		•	Start/End Time	Length A	4-ID			Rate Type
1 WFS				11am - 12pm		<u>и-то</u> ИРТV51н			\$500.00 NM
	09/07/12	3pm-4pm Syndication	2:58pm-4pm	F	:30	1	\$125.00	NM	
		End Date MTWTFSS	Spots/Week	Rate					
		09/09/12F	1	\$125.00	1 41 4	.i.in			
Spots: # Ch	Day Air D	Date Air Time Descript	<u>IOII</u>	Start/End Time	Length A	<u>a-ID</u>			Rate Type



Send Payment To: WFSB **BOX 13034** Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
491620-1	09/09/12	September 2012	08/27/12 - 09/09/12

<u>Advertiser</u>	Product	Estimate Number
Murphy For Senate 2012	September 3 - September	11731

<u>Advertiser</u>	Product	Estimate Number
Murphy For Senate 2012	September 3 - September	11731
	· · · · · · · · · · · · · · · · · · ·	<del></del>

Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
13 09/07/12	09/07/12	3pm-4pm Syndicati	on 2:58pm-4pm	F	:30	1	\$125.00	NM	
Spots: # C 1 W	IFSB F 09		scription n-4pm Syndication	<u>Start/End Time</u> 2:58pm-4pm	Lengti :0	h <u>Ad-ID</u> O			<u>Rate Type</u> \$125.00 NM
14 09/04/12	09/06/12	Eyewitness News	5pm - 5:30pm	-111	:30	3	\$1,500.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFS: 09/09/12 -111		Rate \$1,500.00					
Spots: # C			<u>cription</u> witness News	Start/End Time 5pm - 5:30pm	-	1 <u>Ad-ID</u> ) MUPTV511	ł		<u>Rate Type</u> \$1,500.00 NM
		·	witness News	5pm - 5:30pm		MUPTVS1			\$1,500.00 NM
3 W	FSBTh 09	/06/12 5:21 PM Eye	witness News	5pm - 5:30pm	:30	MUPTV51F			\$1,500.00 NM
15 09/07/12	09/07/12	Eyewitness News	5pm - 5:30pm	F	:30	1	\$500.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFSS		<u>Rate</u> \$500.00		,			
Spots: # Cl	n <u>Day Air</u>	Date Air Time Des	cription	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
1 W		/07/12 Еув 16.2,16.3,16.4	witness News	5pm - 5:30pm	:00	•			\$500.00 NM
16 09/07/12	09/07/12	Eyewitness News	5:30pm - 6pm	****F	:30	1	\$500.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12F		<u>Rate</u> \$500.00					
Spots: # Ch			•	Start/End Time	Length	Ad-ID			Rate Type
. –	SBTu 09/		•	5:30a - 6am		MUPTV51H			\$700.00 NM
4 WF	SBW 09/	· ·	4pm Syndication	2:58pm-4pm	:30	MUPTV51H			\$400.00 NM
1 WF	SB F 09/		vitness News	5:30pm - 6pm	:00				\$500.00 NM
2 WF	SBF 09/		Night with David Lette	rman 11:35pm - 12:37a	m :30	мирту51н			\$800.00 NM
17 09/04/12	09/06/12	Eyewitness News	5:30pm - 6pm	-111	:30	3	\$1,500.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFSS -111	<u>Spots/Week</u> 3	<u>Rate</u> \$1,500.00					
Spots: # Ch	Day Air	Date Air Time Desc	<u>ription</u>	Start/End Time	Length .	Ad-ID			Rate Type
	SB Tu 09/0	-		5:30pm - 6pm		MUPTV51H			\$1,500.00 NM
		05/12 5:42 PM Eyew		5:30pm - 6pm		MUPTV51H			\$1,500.00 NM
18 09/07/12	SB Th 09/0 09/07/12	5:45 PM Eyew Eyewitness News	6pm - 6:30pm	5:30pm - 6pm	:30	1 1	\$600,00	NM	\$1,500.00 NM
						•	<b>4300.00</b>	1 1172	
		<u>End Date</u> <u>MTWTFSS</u> 09/09/12F	Spots/Week 1	<u>Rate</u> \$600.00					
Spots: <u>#</u> Ch 1 WF:			iption itness News	Start/End Time 6pm - 6:30pm	Length A	<u>\d-lD</u>			<u>Rate Type</u> \$600.00 NM
19 09/03/12	09/06/12	Eyewitness News	6pm - 6:30pm	1111	:30	4	\$2,100.00	NM	
		End Date MTWTFSS 09/09/12 1111	Spots/Week	Rate \$2,100.00				- ····-	<del></del>
Spots: <u>#</u> Ch	Day Air E		4 <u>iption</u>	\$2,100.00 Start/End Time	Length A	\d-ID			Rate Type



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Invoice #	Invoice Date	Invoice Month	Invoice Period
491620-1	09/09/12	September 2012	08/27/12 - 09/09/12

Advertiser	Product	Estimate Number
Murphy For Senate 2012	September 3 - September	11731

Line Start Da	ite End Da	le Des	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
19 09/03/12	2 09/06/1:	2 Eye	witness News	6pm - 6:30pm	1111	:30	4	\$2,100.00	NM	
2 3	WFSBM WFSBTu WFSBW	Air Date 09/03/12 09/04/12 09/05/12 09/06/12	Air Time Desc 6:28 PM Eyev 6:15 PM Eyev 6:13 PM Eyev 6:14 PM Eyev	ritness News ritness News ritness News	Start/End Time 6pm - 6:30pm 6pm - 6:30pm 6pm - 6:30pm 6pm - 6:30pm	:30 :30 :30	1 <u>Ad-ID</u> ) MUPTV51; ) MUPTV51; ) MUPTV51; ) MUPTV51;	ŧ		Rate Type \$2,100.00 NM \$2,100.00 NM \$2,100.00 NM \$2,100.00 NM
20 09/06/12	09/06/12	? Insid	le Edition	7pm - 7:30pm	T	:30	. 1	\$1,200.00	NM	
Weeks: Spots: #		9 <u>End D</u> 09/09 Air Date 09/06/12			<u>Rate</u> \$1,200.00 <u>Start/End Time</u> 7pm - 7:30pm	<u>Length</u>	Ad-ID MUPTV51H			<u>Rate Type</u> \$1,200.00 NM
21 09/06/12	09/06/12	Natio	onal Convention	10pm-11pm	T	:30	1	\$4,500.00	NM	
Weeks: Spots: # 0	Start Date 09/03/12 Ch <u>Day A</u> NFSB <i>Th O</i> Credite	09/09/ hir Date 19/06/12	12T Air Time Desci	Spots/Week 1 iption nal Convention	Rate \$4,500.00 <u>Start/End Time</u> 10pm-11pm	<u>Length</u> :00				Rate Type \$4,500.00 NM
22 09/09/12	09/09/12	Big E	rother	8pm - 9pm	S	:30	1	\$1,800.00	NM	
Weeks: Spots: <u>#</u> 0 1 V	<u>Start Date</u> 09/03/12 Ch <u>Day A</u> VFSB Su 0	09/09/ ir Date			Rate \$1,800.00 <u>Start/End Time</u> 8pm - 9pm	<u>Length</u> :30	Ad-ID MUPTV51H		0.00	<u>Rate Type</u> \$1,800.00 NM
23 09/07/12	09/07/12	Eyew	itness News	11PM - 11:35PM	F	:30	1	\$500.00	NM	
Weeks: Spots: <u>#</u> C 1 W		09/09/1			<u>Rate</u> \$500.00 <u>Start/End Time</u> 11PM - 11:35PM	Length :	Ad-ID MUPTV51H			<u>Rate Type</u> \$500.00 NM
24 09/03/12	09/06/12	Eyew	tness News	11PM - 11:35PM	1111	:30	4	\$1,200.00	NM	
2 W 3 W	FSBM 09 FSBTu 09 FSBW 09	/03/12 /04/12 /05/12		ness News ness News ness News	Rate \$1,200.00 <u>Start/End Time</u> 11PM - 11:35PM 11PM - 11:35PM 11PM - 11:35PM	4 0E: 4 0E:	Ad-ID MUPTV51H MUPTV51H MUPTV51H MUPTV51H			Rate Type \$1,200.00 NM \$1,200.00 NM \$1,200.00 NM \$1,200.00 NM
25 09/08/12	09/08/12	Eyewi	iness News	11PM - 11:35PM	S-	:30	1	\$500.00	NM	
Weeks: Spots: # Ct 1 W					<u>Rate</u> \$500.00 <u>Start/End Time</u> 11PM - 11:35PM	Length A	\d-ID UPTV51H			<u>Rate Type</u> \$500.00 NM
26 09/09/12	09/09/12	Eyewit	ness News	11PM - 11:35PM	S	:30	1	\$500.00	NM	
Weeks: Spots: <u>#</u> Ch	Start Date 09/03/12 Day Air	End Dat 09/09/12 Date		Spots/Week 1 tion	Rate \$500.00 Start/End Time	Length A	d-ID			Rate Type

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Advertiser Product Estimate Number

Murphy For Senate 2012 September 3 - September 11731

Line Start Dal	e End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
26 09/09/12	09/09/12	Eyewitness News	11PM - 11:35PM	S	:30	1	\$500.00	NM	
Spots: # 1 \		ir Date <u>Air Time</u> <u>Descri</u> 9/09/12 11:59 PM Eyewil		Start/End Time 11PM - 11:35PM		h <u>Ad-ID</u> ) MUPTVS1H			<u>Rate Type</u> \$500.00 NM
27 09/09/12	09/09/12	Criminal MInds	1135pm-1235am	S	:30	1	\$75.00	NM	
Weeks:	Start Date 09/03/12	09/09/12S	Spots/Week 1	<u>Rate</u> \$75.00					
Spots: <u>#</u> ( 1 V	Ch <u>Day Ai</u> VFSBSu 09			Start/End Time 1135pm-1235am		MUPTV51H			<u>Rate Type</u> \$75.00 NM
28 09/09/12	09/09/12	Mentalist	10pm - 11pm	S	:30	1	\$1,200.00	NM	
Weeks:	Start Date 09/03/12	09/09/12S	Spots/Week 1	<u>Rate</u> \$1,200.00	<del></del>				
Spots: # 0 1 V	Ch <u>Day Air</u> VFSB Su 09			Start/End Time 10pm - 11pm	<u>Length</u> :30	Ad-ID MUPTV51H			<u>Rate Type</u> \$1,200.00 NM
29 09/09/12	09/09/12	7a-9a Sun Eyewitness	Ne7am-9am	S	:30	1	\$450.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12S	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: <u>#</u> C 1 W	h <u>Day Air</u> /FSB Su 09/		<u>stion</u> Sun Eyewitness News	Start/End Time 7am-9am	Length :30	Ad-ID MUPTV51H			<u>Rate Type</u> \$450.00 NM
30 09/09/12	09/09/12	CBS Sunday Morning	9:00am - 10:30am	s	:30	2	\$800.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12S	Spots/Week 2	<u>Rate</u> \$800.00					
	FSB Su 09/	Date         Air Time         Descrip           09/12         9:06 AM CBS Su           09/12         9:33 AM CBS Su	inday Morning	<u>Start/End Time</u> 9:00am - 10:30am 9:00am - 10:30am		Ad-ID MUPTV51H MUPTV51H			<u>Rate Type</u> \$800.00 NM \$800.00 NM
31 09/09/12	09/09/12	The Good Wife	9pm - 10pm	S	:30	1	\$1,200.00	NM	
Weeks:	09/03/12	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$1,200.00					
Spots: <u>#</u> Ch 1 W	n <u>Day Airl</u> FSB Su 09/0			<u>Start/End Time</u> 9pm - 10pm	Length /	Ad-ID MUPTV51H			<u>Rate Type</u> \$1,200.00 NM
				Total Spots	49				

Gross Total

\$46,450.00

Agency Commission

\$6,967.50

Net Amount Due

\$39,482.50

Payment Terms Net 30 Days